

## PRIVACY POLICY

UnityOne is committed to protecting your personal information and respecting your privacy policy. This Privacy Policy provides an overview of our practices for gathering and utilizing your personal data in connection with UnityOne products, services, events, and websites or applications that are associated with this Policy (collectively referred to as "UnityOne Products"). It also outlines the methods through which you can manage or assert your rights regarding your personal information.

### **Which information we collect from you?**

The following types of personal information may be collected, stored, and used:

1. Name
2. Company
3. Email Address
4. Phone Number
5. Job Title
6. IP address, geographical location, browser type and version, and operating system
7. Information regarding what pages you have accessed and when.

### **How is your information used?**

We may use your personal information for the following:

To offer UnityOne Products, we utilize your information for various purposes. This includes granting you access to the UnityOne Products, managing your UnityOne accounts, handling transactions, and sending invoices.

Furthermore, we employ your information for research and to enhance UnityOne Products. This involves utilizing website analytics to monitor and analyse trends, usage, and other activities associated with UnityOne Products, enabling continuous improvement. We may also combine your data with information from other sources to better understand your requirements and provide improved service.

We also use your information for communication purposes, such as sending technical notices, product updates, security alerts, support messages, and administrative notifications related to UnityOne Products. This encompasses keeping you informed about your account and data, such as updates to our terms or significant changes in data usage.

Data is additionally utilized for security measures, which include identifying, investigating, and preventing fraud and other illegal activities to safeguard UnityOne, our customers, and third parties.

To promote and market UnityOne Products, we use your information to send promotional messages and display advertisements. This may entail creating personalized advertising and suggesting products of interest. We may also utilize your data for contests, sweepstakes, promotions, and the processing of entries and rewards.

We comply with legal obligations by using your information, for instance, for tax and accounting purposes related to payments you make to us.

Finally, we handle your information for any other purposes to which you have provided consent. For instance, if you agree to be featured as a UnityOne customer, we might publish your information on one of our public websites.

### **Who has access to your information?**

We commit that we will never sell or rent your information with third parties without your consent unless compelled by law or court order to do so.

We may occasionally employ third parties to act on our behalf. Some examples of third-party contractors include providing marketing support, analysis and public relations. When we employ such companies, they are provided only with a minimal amount of personal information required to deliver their service. We have contracts in place that require them to keep your information secure and prohibit them from using that information for any other purpose than to complete the contracted assignments. We may disclose your personal information to any member of our group of companies (this means our subsidiaries, our ultimate holding company and all its subsidiaries) as reasonably necessary for the purposes set out in this policy.

We may disclose your personal information:

1. To the extent that we are required to do so by law;
2. In connection with any ongoing or prospective legal proceedings;
3. In order to establish, exercise, or defend our legal rights (including providing information to others for the purposes of fraud prevention and reducing credit risk);
4. To the purchaser (or prospective purchaser) of any business or asset that we are (or are contemplating) selling
5. To any person who we reasonably believe may apply to a court or other competent authority for disclosure of that personal information where, in our reasonable opinion, such court or authority would be reasonably likely to order disclosure of that personal information.

### **Your Preferences.**

If you wish not to be contacted by us. If you do not want to receive any marketing communications from us, you can select your preferences by ensuring that you tick the relevant opt-out checkboxes on the forms from which we have collected your information.

You can change your marketing preferences any time by contacting us by email- [support@unityone.ai](mailto:support@unityone.ai).

### **Retention.**

We only keep your personal information for as long as necessary to fulfil the purposes we collected it for, after which it will be deleted or archived unless we are required to keep it to comply with our legal obligations or for another legitimate and lawful purpose. To determine the appropriate retention period for personal information, we consider several factors, including:

- the terms of our agreements with you;
- our legitimate interests (as outlined in this Privacy Policy);
- our legal obligations; and
- the amount and nature of your personal information.

In some cases, we may anonymize your personal information so that you are no longer identifiable, in which case we may use the resulting information without further notice to you.

### **Children.**

The UnityOne Products are not directed to individuals under the age of 16, and we do not knowingly collect or sell the personal information of children under 16.

### **Do Not Track (DNT).**

Some browsers allow you to enable a ‘do not track’ feature to opt-out from online behavioural tracking. This is different from blocking or deleting cookies, as browsers with a “do not track” feature enabled may still accept cookies.

UnityOne website does not currently recognize and respond to “do not track” setting. If we do in the future, we will describe how in this privacy policy.

### **How you can access and update your information?**

You may view, correct and update your information we hold about you by contacting us by email-support@unityone.ai.

You also have the right to ask for a copy of your personal information held by UnityOne. To exercise this right please contact us by any means noted above.

### **Security of your personal information.**

We have taken several security measures to protect the loss, misuse or alteration of your information. Any data submitted via the UnityOne website is encrypted prior to transmission over public networks. Upon receipt by UnityOne, we implement physical, administrative, and technical safeguards designed to protect your personal information from unauthorized access, use, or disclosure.

### **Cookies.**

Our website uses cookies. A cookie is small text files stored on a user’s computer for record-keeping purposes. The use of cookies is an industry standard, and as such, you will find them at most major websites. Cookies help us to see which areas of our website are popular and which are not by showing how and when visitors use our website. Many improvements to the website usability and improvements are based on such data as total number of website visitors and pages viewed.

It is possible to block the cookies by setting your browser preferences (Please consult your browser's documentation for details) but blocking all cookies will have a negative impact upon the usability of many websites. If you block cookies, you will not be able to use all the features on our website.

### **Third party websites.**

Our website may have hyperlinks to, and details of, third party websites. This privacy policy applies only to this website, so we encourage you to read the privacy statements on the other website you visit. We have no control over and are not responsible for, the privacy policies and practices of third parties. In addition, if you linked to our website from a third-party website, we cannot be responsible for the privacy policies of the owners or the operators of third-party site and recommend that you review the privacy policy of that third party site.

### **Supplemental Notice for the EEA, UK, and Switzerland.**

This section provides additional details about the personal information we process subject to the General Data Protection Regulation (GDPR) and UK GDPR.

- **Controller of Your Information.**

Unless otherwise stated in a supplemental notice, UnityOne, is the data controller of your personal information.

- **Your Rights.**

Subject to applicable law, you have the following rights with respect to your personal information.

- **Right to access.** You have the right to access your personal information that we hold and receive it in a portable way.
- **Right to update.** You have the right to request that we update your personal information.
- **Right to delete.** You have the right to have your personal information deleted.
- **Right to restrict processing.** You have the right to request us to restrict or suppress the processing of your personal information where our processing is inappropriate.
- **Right to object.** You have the right to object to the processing of your personal information.
- **Right to withdraw consent.** You have the right to withdraw your consent at any time where we are processing your personal information based on your prior consent.

To exercise your right, contact us as outlined in the "Contact Us" section below. Please note that we may ask you to provide us with additional information to confirm your identity.

- **Legal Bases for Processing Personal Information.**

We process your personal information on one or more of the following legal bases:

- where necessary to enter into or perform under a contract with you, including to provide the UnityOne Products;
  - where necessary for us to comply with a legal obligation;
  - for our legitimate interests, as outlined in this Privacy Policy; or
  - with your consent.
- **International Data Transfers.**

Your personal information may be collected in, transferred to, accessed from, or stored in a country other than the one you are in, including the United States, which may have data protection rules that are different from those of your country. Your personal information is only transferred out of your country in accordance with applicable data protection law, including, for example, to third countries that adequately safeguard personal data, or under the European Commission-approved Standard Contractual Clauses. Your rights with respect to your personal information are outlined above in the “Your rights” section above.

We comply with the EU-U.S. Data Privacy Framework (EU-U.S. DPF), the UK Extension to the EU-U.S. DPF, and the Swiss-U.S. Data Privacy Framework (Swiss-U.S. DPF) as set forth by the U.S. Department of Commerce (together, the “DPF”), and we have certified to the U.S. Department of Commerce that we adhere to the EU-U.S. Data Privacy Framework Principles with regard to the processing of personal data received from the European Union in reliance on the EU-U.S. DPF and from the United Kingdom (and Gibraltar) in reliance on the UK Extension to the EU-U.S. DPF, and the Swiss-U.S. Data Privacy Framework Principles with regard to the processing of personal data received from Switzerland in reliance on the Swiss-U.S. DPF (together, the “DPF Principles”). A full list of all participating organizations is available on the U.S. Department of Commerce’s dedicated DPF website.

If you have any questions, concerns, or complaints about our compliance with the DPF, we encourage you to contact us as outlined in the “Contact Us” section below, where you can also find information regarding our EU representative that can respond to your questions or complaints. Finally, if you have a complaint that we have violated the DPF Principles that has not been resolved by other means, you may have the ability to invoke binding arbitration as outlined more fully on the DPF website. Please note that we are subject to the investigatory and enforcement powers of the U.S. Federal Trade Commission (FTC).

In some cases, we may be required to disclose personal data in response to lawful requests by public authorities, including to meet national security or law enforcement requirements.

If we transfer your personal data onward to a third party, we will continue to remain liable under the DPF Principles if the information is processed in a manner inconsistent with the DPF Principles.

- **Complaints.**

You may lodge a complaint with a data protection authority for your country or region where you have your habitual residence, where you work, or where an alleged infringement of applicable data protection law occurs.

## **Supplemental Notice for the United States.**

This section provides additional details about the personal information we collect about individuals and the rights afforded to them under various applicable U.S. state data-protection and privacy laws, including the California Consumer Privacy Act, as amended (CCPA), the Colorado Privacy Act (CPA), the Connecticut Data Privacy Act (CTDPA), and the Virginia Consumer Data Protection Act (VCDPA).

- **Your Rights.**

Subject to applicable law, you have the following rights with respect to your personal information.

- Right to access. You have the right to request that we disclose to you in a portable format the personal information we collect, use, disclose, share, and sell about you.
- Right to correct. You have the right to correct errors in your personal information.
- Right to delete. You have the right to request that we delete your personal information that we've collected.
- Right to update. You have the right to request that inaccurate personal information we hold about you be corrected.
- Right to opt out. You have the right to opt out of behavioural or targeted advertising, automated profiling, and sales of personal information.
- Right to restrict the use and disclosure of your sensitive information. You have the right to request that we limit our use and disclosure of your sensitive personal information.
- Right to non-discrimination. You have the right not to receive discriminatory treatment because you've exercised any of your rights under the CCPA.

If you or your authorized agent wishes to exercise any of these rights, contact us as outlined in the "Contact Us" section below. Please note that we may ask you or your agent to provide us with additional information to confirm your identity.

If you submit a request to exercise one of the above rights and you disagree with our decision regarding your request, you may have the right to appeal our decision under applicable law. To do so, please reply to our response.

- **Categories of Personal Information Collected.**

The personal information that we've collected in the past 12 months fall into the following categories specifically established under the CCPA:

- Identifiers such as a real name, postal address, unique personal identifier, online identifier, internet protocol address, and email address.
- Information under Cal. Civ. Code §1798.80(e), such as your name, address, telephone number, or any financial information.
- Commercial information, such as information related to products or services you've purchased.

- Internet or other electronic network activity information, such information regarding your interaction with the UnityOne Products.
- Geolocation data.
- Audio, electronic, visual, or similar information, such as audio recordings of calls with you.
- Inferences drawn on the information above, such as aggregated metrics.
- Account log-in or credit card number in combination with your credentials allowing access to your account.

For more information about the categories of personal information we collect, please see the “Personal Information We Collect” section above.

- **Categories of Personal Information Disclosed for a Business Purpose.**

- The personal information that we’ve disclosed for a business purpose (including to our service providers) in the past 12 months fall into the following categories specifically established under the CCPA:
  - Identifiers such as a real name, postal address, unique personal identifier, online identifier, internet protocol address, and email address.
  - Information under Cal. Civ. Code §1798.80(e), such as your name, address, telephone number, or any financial information.
  - Commercial information, such as information related to products or services you’ve purchased.
  - Internet or other electronic network activity information, such information regarding your interaction with the UnityOne Products.
  - Geolocation data.
  - Audio, electronic, visual, or similar information, such as audio recordings of calls with you.
  - Inferences drawn on the information above, such as aggregated metrics.
  - Account log-in or credit card number in combination with your credentials allowing access to your account.

For more information about the categories of personal information we disclose to other parties, including to our services providers, please see the “How We Share Personal Information” section above.

- **No Sale or Sharing of Personal Information.**

We do not sell or share (for the purpose of cross-context behavioural advertising) your personal information, as those terms are defined under the CCPA.

**Amendments.**

We may update this policy from time to time by publishing a new version on our website. This policy was last updated in October 2023. You should check this page occasionally to ensure you understand any changes to this policy. By using our websites, you are agreeing to be bound by this policy.

Any questions about this policy or our privacy practices should be sent by email to [support@unityone.ai](mailto:support@unityone.ai) or by writing to UnityOne, 6001 W Parmer Lane, Ste 370 #650, Austin, Texas 78727.